



2022

**FALL
CONFERENCE**

September 11-13 | Hyatt Regency, Minneapolis

**Corporate Support Opportunities
& Exhibition Prospectus**

2022 EGSA Conference Sponsorship Opportunities

The Electrical Generating Systems Association (EGSA) is the world's largest organization exclusively dedicated to On-Site Power Generation. The Association is comprised of over 550 companies—Manufacturers, Distributor/Dealers, Contractors/Integrators, Manufacturer's Representatives, Consulting & Specifying Engineers, Service firms, End-Users, and others—throughout the U.S. and around the world that make, sell, distribute, and use On-Site Power generation technology and equipment, including generators, engines, switchgear, controls, voltage regulators, governors and much more.

The EGSA Fall Conference will bring over 300 people together from across the nation to share ideas, learn and collaborate to drive innovation.



Fall Conference

Sunday-Tuesday, September 11-13, 2022

Hyatt Regency Hotel

Minneapolis, MN

EGSA recognizes that our partners have a range of goals when participating in our events, so we offer a number of options that deliver many opportunities to promote your products and services. As a sponsor, you can be one of those leaders sharing your vision and thought leadership.

SPONSORSHIP LEVELS



Corporate Partner

Limited to 3 Organizations

2022 Annual Sponsorship Across all EGSA Activities and Events:

- Recognized on the EGSA Website, All Member Communications, All In-Person Events and Powerline Magazine
- Title Sponsor for Fall Conference

Benefits Include:

- Sponsor of Keynote or General Session at Each Conference; Session Introducer
- Title Sponsor Recognition on Each Conference Banner
- Title Sponsor Recognition on Each Conference App
- Member of Conference Planning Committee; Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Exclusive Sponsor of a Networking Event at Each Conference including Promotional Item (i.e., Golf Shirt)
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to 5 Complimentary Registrations for Clients or Suppliers (if they didn't attend 2021 Conferences)
- Complimentary Exhibitor Booth at Each Conference for Member Firm

Cost: \$100,000

SPONSORSHIP LEVELS



Platinum

Limited to 5 Organizations

Benefits Include:

- Sponsor of General Session or Educational Track; Session Introducer
- Platinum Sponsor Recognition on Two Email Blasts and Two Social Media Feeds
- Exclusive Sponsor of Monday's Lunch
- Sponsor of a Promotional Item
- 10 Complimentary Registrations for Member Firm
- Up to 3 Complimentary Registrations for Clients or Suppliers (if they didn't attend the 2022 Spring Conference)
- Complimentary Exhibitor Booth (10'x10')

Cost: \$35,000

SPONSORSHIP LEVELS



Gold

Benefits Include:

- Sponsor of Educational Track; Session Introducer or Exclusive Sponsor of Evening Reception
- Sponsor Recognition on One Email Blast and One Social Media Feed
- Exclusive Sponsor of a Breakfast
- Sponsor of a Promotional Item
- 5 Complimentary Registrations for Member Firm
- Complimentary Exhibitor Booth (10'x10')

Cost: \$20,000

Silver

Benefits Include:

- Sponsor of Educational Track; Session Introducer or Co-Sponsor of Evening Reception
- Sponsor of a Promotional Item
- 3 Complimentary Registrations for Member Firm

Cost: \$12,500

SPONSORSHIP LEVELS

General

Benefits Include:

- Sponsor of 1 Promotional or Networking Activity Item
 - Promotional Item - Choice of:**
 - WiFi-Access
 - Conference Phone-Charging Station
 - Hotel Key Cards
 - Other item of your choice
 - Networking Activity Item – Choice of:**
 - Golf Balls or Towels for the Golf Tournament
 - T-shirts for the Brew Tour, Fishing or Curling event
 - Branded Beer Glass
 - Other item of your choice
- 1 Complimentary Registration for Member Firm

Cost: \$7,000 (or \$3,750 split between 2 companies)

All Conference Sponsors will have logo placement on the conference website; logos will be clickable with direct link to company's website, acknowledged on-site (signage and "walk-in" slides) and in pre- and post-conference emails.

TRADE SHOW EXHIBITOR

There's no better place to reach the focused audience of professionals dedicated to on-site power generation than the EGSA Conferences.

By exhibiting, you:

- ✓ Support the industry
- ✓ Network with prospective customers
- ✓ Showcase your equipment, products, and services
- ✓ Increase brand awareness

Option 1

- 10x10 Booth
- 2 Complimentary Full Conference Registrations

Cost: \$3,000 member or \$3,900 non-member

Option 2

- 10x20 Booth
- 4 Complimentary Full Conference Registrations

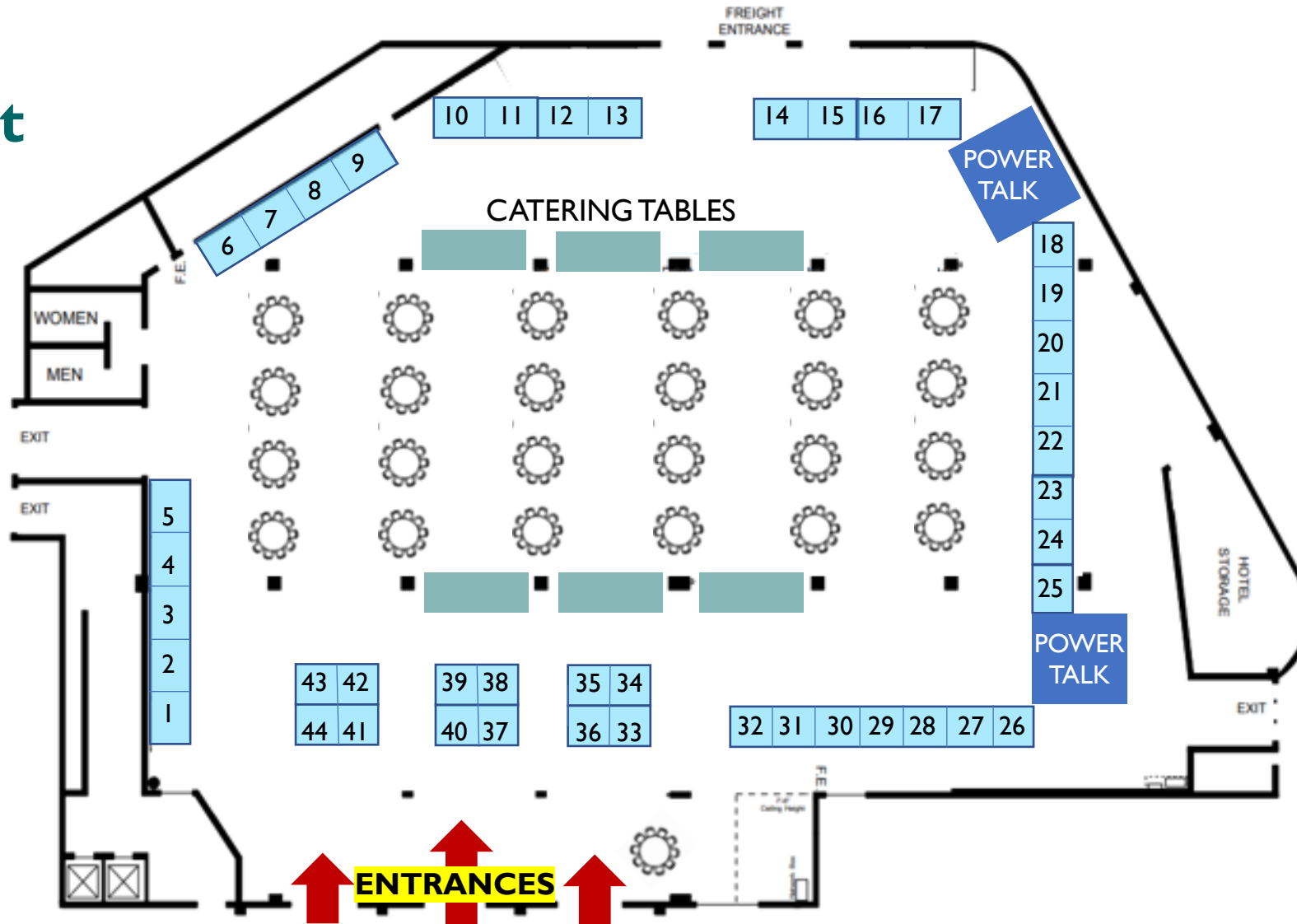
Cost: \$5,500 member or \$7,300 non-member

NEW FOR FALL 2022:

Option 2 Member Exhibitors will be given the opportunity to provide a Product Overview POWERTalk on Monday or Tuesday, September 12-13 in the Exhibit Hall (limited spots available).

EGSA EXHIBIT HALL


Hyatt Exhibit Hall



Contact Information

Sponsorship & Exhibit Booth Sales

Please contact Marc Charon, EGSA's COO/CFO to discussion options and confirm your booth location.

 202.997.4666

 m.charon@egsa.org

Thank you for your support.

